

The purpose of this video is to inform the District 401 community of the progress of our high school's Scholastic Bowl team, which resumed competition in 2024-25 after a one-year hiatus. During the period covered in the this video, the team went undefeated. This success, which the video helped to publicize, has spurred even greater interest in the program. The Elmwood Park High School principal and District 401 superintendent each embedded the video in their respective electronic newsletters, which expanded the video's reach. The Scholastic Bowl team's co-coaches have also used the video as a recruiting tool. The video supports our mission of effective communications by showing our community another example of the extraordinary people who make up District 401 - in this case, the students and teachers who have made the EPHS Scholastic Bowl program a success. "Show, don't tell" is the basis of all good storytelling, and that's what this video exemplifies.